



Application Instructions

Fees: One check in the amount of \$20 (non-refundable jury fee) and one check in the amount of \$200 (entry fee, non-refundable upon acceptance). There will be a \$25 charge on all returned checks. Mainsail does not collect a commission on sales. Make checks payable to: Mainsail Arts Festival, Inc. No application will be processed unless accompanied by the check for the jury fee and the check for the entry fee for each category entered.

Slides: Artists are required to submit four slides for each separate category entered. One of these slides MUST be of the entire display. If the display slide is not included, the application will be disqualified. Slides submitted MUST be representative of the quality and proportionally represent the current type of artist's work to be exhibited and sold.

Each slide must have applicant's name and must be marked with an arrow indicating the top. Slides must be two-inches by two-inches, or 35mm, and must be in clean undamaged mounts; prints and glass/metal-mounted slides will not be considered.

Slides MUST be picked up between 3 and 5 p.m. Sunday during Mainsail. Mainsail will not be responsible for slides not picked up, nor will Mainsail Arts Festival Inc. assume responsibility for slides lost or damaged in transit.

NOTE: Applications not accompanied by the four required slides WILL NOT BE CONSIDERED FOR THE SHOW. Photographs are NOT ACCEPTABLE.

Deadline: Applications must be postmarked by January 14, 2006, for notification of acceptance by the first of February.

Return Envelope: All applicants MUST include a self-addressed #10 size business envelope with sufficient postage and proper packing for slides with application, fees and slides. The committee will not be responsible for responding in any manner to any applicant who fails to provide this return envelope package.

Mailing Address: Application, four required slides, check and envelope (for return of slides) for each category entered should be sent to:

Mainsail Arts Festival

P. O. Box 2842 St. Petersburg, Fl 33731

www.mainsailartsfestival.com

Mainsail Arts Festival

April 22-23, 2006 St. Petersburg, Florida

The 31st Annual Mainsail Arts Festival is one of Florida's most prestigious shows.

St. Petersburg's downtown renaissance has made Mainsail's bayside home in Vinoy Park the city's arts, cultural and entertainment destination. Located on



one of the nation's most magnificent and scenic waterfronts, the festival's park is surrounded by upscale residences, unique galleries, charming shops, sidewalk cafes and a nearby entertainment complex.

Savvy and well-versed art collectors look forward each year to seeing the best fine arts and fine crafts exhibited by artists from around the country. Delectable food from local restaurateurs, smooth jazz and pop entertainment, along with creative children's art activities, makes this two-day celebration one of the bay area's most eagerly anticipated events.

Categories



Ceramics

Graphic

Mixed Media

Sculpture

Fibers

Jewelry

Oil/acrylic

Watercolors

Glass

Metal

Photography

Wood

Awards

\$50.000 in Prize Money includes:

Best of Mainsail (1)	\$10,000
Awards of Excellence (10)	\$1,500
Awards of Distinction (17)	\$750
Awards of Merit (20)	\$500
Purchase Awards (10)	\$200

Special Announcement

The winners of Mainsail 2005's top 11 awards (Best of Show & 10 Awards of Excellence) are exempt from jurying, and are accepted automatically into next year's show. However, these artists must fill out a 2006 Mainsail application and send the entry fee only by the post-mark deadline date.

Sponsors

Mainsail is produced each year by a nonprofit, volunteer organization with support from the following:









Rules

(Please review these rules carefully. Exhibitors found to be in violation of these rules will be asked to remove work that is not in compliance.)

- 1. Only fine craftsmen and artists displaying their own original work may participate. No proxy exhibitors will be allowed. Photo I.D. will be required at check-in. All work must be original works of art done by the artist since 2002.
- Fine Art Reproductions: Mechanical reproductions of your original artwork (photo offset, letterpress, photocopy, gravure, giclées, IRIS or inkjet prints) including those receiving additional modification or enhancement by the artist may not be sold as framed art. They must be clearly and individually labeled as being reproductions. They must be matted and signed, and may only be displayed in one browse bin (48"x48") within the assigned booth space.
- Photographs: Prints must be made from the artist's original negative, and processed by the artist or under the artist's supervision. Prints must be properly signed and numbered in reasonably-sized editions.
- Ceramic Works: Must be handmade by the artist. No machine-made or mass produced work is allowed. If more than one piece of the same design is displayed, each must be signed.

All paintings should be appropriately framed or mounted. Unframed watercolors, drawings and graphics and photos must be displayed in a portfolio or browse bin. This show is for artists and craftsmen, and not for commercialism or dealers. Absolutely NO BUY & SELL ITEMS ALLOWED. Final interpretation of commercial status will be made by the Mainsail Arts Festival, Inc. Committee. Exhibitors whose work does not correspond to the quality represented in their slides may be asked to remove their entire exhibit without fee refund.



cassette or other musical recordings are not allowed. Only artists who have been accepted in one of the jewelry categories may display and sell jewelry during the Festival.

- 3. All works MUST be for sale. The active solicitation of the public in any manner is prohibited.
- 4. Judging for all awards, except Purchase Awards, will be based on the overall quality of all work shown rather than that of individual pieces. EXCEPTION: In the event of inclement weather, each artist will be required to select three (3) pieces of his/her art to be judged at a specific, covered location.
- 5. Artists will not be limited to a maximum number of works. Exhibit spaces measure approximately 10' by 10'. Spaces may not be shared. Allocation of spaces will be at the discretion of the Mainsail Committee. Each artist must provide an appropriate and substantial display for outdoor exhibition. Requests for specific locations will be honored whenever possible.
- 6. Work exhibited must be contained in the assigned space, unless the artist has paid for additional space. Additional spaces may be secured for \$200 each, space permitting.
- 7. An application is a COMMITMENT by the ORIGINATING ARTIST to show and remain for the entire event. To be eligible for any award, the artist MUST show Saturday from 9 a.m. until 6 p.m. and Sunday from 10 a.m. to 5 p.m.
- 8. Each artist is responsible for collecting Florida state sales tax (7%), and remitting it to the Florida Department of Revenue, Tallahassee, FL. (Call 1-800-352-3671 for additional sales tax information.)
- 9. Your exhibit will be viewed initially by the Viewing Committee on Saturday morning prior to the official opening, and at intervals throughout the event. The Viewing Committee shall have the sole discretion to require the removal of work which violates any of the Mainsail rules. In the event of any rule infraction during the two-day show, the Viewing Committee will refer to the artist's slides to verify works accepted for showing. Any artist violating any Mainsail rule MUST remove the exhibit

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Mainsail Checklist

☐ Completed and signed application form
□ \$20 check for jury fee
\$200 check(s) for entry/booth space (Deposited upon and non-refundable following acceptance to the show)

- ☐ One (1) slide of entire display
- ☐ Three (3) slides representative of work to be exhibited
- ☐ Self-addressed, stamped (#10 size) business envelope for slide return

2006 Mainsail Application

(Please type or print legibly.) Artist's Name (No Company or Studio Names) Address City, State, Zip Phone number_____ Fax number E-mail Address Artist's Web site address 1. Please check category to be entered: Ceramics Fibers Glass Graphic (drawings, pen & ink, pastels) Metals Mixed Media Jewelry Oil/Acrylic Photography Sculpture Watercolors Wood 2. For publicity purposes only: a. Previous shows in which you have exhibited: b. Previous awards received: c. Are you available for interviews? Yes No d. Interested in presenting demonstration during festival. _____ Yes ____ No / ____ Sat ____ Sun General Release The undersigned does hereby forever discharge and release the Mainsail Arts Festival Inc., the City of St. Petersburg, the Junior League of St. Petersburg, Clear Channel Outdoor, the St. Petersburg Times and all other participating and sponsoring organizations from any and all manner of actions, suits, damages of claims whatsoever arising from any loss or damage to the person or property of the undersigned while exhibiting at the Mainsail Arts Festival. I hereby consent to the enforcement of Mainsail's rules as set out in this application and in the letter of instruction to be mailed to each accepted artist. If accepted, Mainsail Arts Festival, Inc. has my permission to publish photographs or video taken of me, my booth and my work before and after the Festival for purposes related to promotion of the Festival. I have read all rules and agree to abide by them.

Artist's sianature